



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

<u>Contract / Revision</u> 199145 /		<u>Alt Order #</u>
<u>Product</u> MURPHY 4 SENATE 2012		
<u>Contract Dates</u> 08/17/12 - 08/26/12		<u>Estimate #</u> 11630
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 08/17/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WTNH	08/20/12	08/24/12	News 8 @ 5a-6a	530a-6a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$400.00			
E 2	WTNH	08/20/12	08/24/12	News 8 @ 6a	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$450.00			
N 3	WTNH	08/20/12	08/24/12	GMA	7a-9a		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	12221--				8	\$500.00			
N 4	WTNH	08/18/12	08/18/12	Sa Good Morning 6a-8a	6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$225.00			
E 5	WTNH	08/18/12	08/25/12	Sa Good Morning 6a-8a	7a-8a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$225.00			
Week:		08/20/12	08/26/12	-----S-				1	\$225.00			
E 6	WTNH	08/18/12	08/25/12	GMA SaSu	8a-9a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$350.00			
Week:		08/20/12	08/26/12	-----S-				1	\$350.00			
D 7	WTNH	08/26/12	08/26/12	Su Good Morning 6a-8a	7a-8a		:30			NM	0	\$0.00
N 8	WTNH	08/19/12	08/19/12	GMA SaSu	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$350.00			
E 9	WTNH	08/24/12	08/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$300.00			
E 10	WTNH	08/20/12	08/20/12	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$250.00			
E 11	WTNH	08/22/12	08/22/12	The View	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				1	\$450.00			
N 12	WTNH	08/21/12	08/23/12	News 8 Noon	12p-1230p		:30			NM	2	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
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<u>Contract / Revision</u>	<u>Alt Order #</u>
199145 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/12 - 08/26/12	MURPHY 4 SENATE 20	11630

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 -1-1--- 2 \$350.00												
E 13	WTNH	08/24/12	08/24/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 ----F-- 1 \$250.00												
E 14	WTNH	08/20/12	08/20/12	General Hospital	General Hospital		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 M----- 1 \$350.00												
N 15	WTNH	08/21/12	08/23/12	Early Fringe M-F	4p-430p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 -1-1--- 2 \$450.00												
N 16	WTNH	08/20/12	08/24/12	Early Fringe M-F	430p-5p		:30			NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1-1-1-- 3 \$450.00												
E 17	WTNH	08/17/12	08/24/12	News 8 5p-6p	5p-6p		:30			NM	12	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ----2-- 2 \$750.00 Week: 08/20/12 08/26/12 22222-- 10 \$750.00												
E 18	WTNH	08/17/12	08/24/12	News 8 6p-630p	6p-630p		:30			NM	6	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ----1-- 1 \$1,000.00 Week: 08/20/12 08/26/12 11111-- 5 \$1,000.00												
N 19	WTNH	08/18/12	08/18/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----S- 1 \$300.00												
N 20	WTNH	08/19/12	08/19/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----S 1 \$350.00												
N 21	WTNH	08/17/12	08/24/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ----1-- 1 \$1,200.00 Week: 08/20/12 08/26/12 1-1-1-- 3 \$1,200.00												
E 22	WTNH	08/17/12	08/23/12	M-F 730p-8p	730p-8p		:30			NM	3	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 ----- 0 \$1,000.00 Week: 08/20/12 08/26/12 11-1--- 3 \$1,000.00												
N 23	WTNH	08/20/12	08/24/12	Late News 8	11p-1135p		:30			NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 11111-- 5 \$1,000.00												
N 24	WTNH	08/19/12	08/26/12	Late News Su	11p-1135p		:30			NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,000.00 Week: 08/20/12 08/26/12 -----1 1 \$1,000.00												
N 25	WTNH	08/20/12	08/20/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 M----- 1 \$2,000.00												
N 26	WTNH	08/26/12	08/26/12	Sun Hour 2	8p-9p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 -----S 1 \$2,000.00												
Totals											72	\$48,975.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
199145 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/12 - 08/26/12	MURPHY 4 SENATE 20	11630

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/17/12 / 08/17/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	72	\$48,975.00	\$41,628.75
Totals	72	\$48,975.00	\$41,628.75

Signature: _____ **Date:** _____

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Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID

11630

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Fri Aug 17	Sat Aug 18	Sun Aug 19	Mon Aug 20	Tue Aug 21	Wed Aug 22	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Total
1 WTNH 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$400.00 \$2,000.00				1	1	1	1	1			5
2 WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$450.00 \$2,250.00				1	1	1	1	1			5
3 Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$500.00 \$4,000.00				1	2	2	2	1			8
4 Saturday 6a News 6:00 AM 7:00 AM	EM	Sa 30	\$225.00 \$225.00		1									1
5 Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$225.00 \$450.00		1							1		2
6 Good Morning Sat 8:00 AM 9:00 AM	EM	Sa 30	\$350.00 \$700.00		1							1		2
7 Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	\$350.00 \$350.00			1								1
8 Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	\$300.00 \$300.00								1			1
9 Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	\$250.00 \$250.00				1							1
10 The View 11:00 AM 12:00 PM	DT	M-F 30	\$450.00 \$450.00						1					1
11 WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$350.00 \$700.00					1		1				2
12 CT Style 12:30 PM 1:00 PM	DT	M-F 30	\$250.00 \$250.00								1			1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastategies.com

Date/Time Sent: 8/17/2012 10:02:16 AM

WTNH-TV

Page 1 of 3



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID

11630

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Length	Days	Gross Rate	Fri Aug 17	Sat Aug 18	Sun Aug 19	Mon Aug 20	Tue Aug 21	Wed Aug 22	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Total
4 General Hospital 3:00 PM 4:00 PM	EF	M-F 30		\$350.00 \$350.00				1							1
5 Judge Judy 4:00 PM 4:30 PM	EF	M-F 30		\$450.00 \$900.00					1		1				2
16 Judge Judy 4:30 PM 5:00 PM	EF	M-F 30		\$450.00 \$1,350.00				1		1		1			3
17 WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30		\$750.00 \$9,000.00	2			2	2	2	2	2			12
8 WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30		\$1,000.00 \$6,000.00	1			1	1	1	1	1			6
19 Saturday 6p News 6:00 PM 6:30 PM	EN	Sa 30		\$300.00 \$300.00			1								1
20 Sunday 6p News 6:00 PM 6:30 PM	EN	Su 30		\$350.00 \$350.00				1							1
21 Jeopardy 7:00 PM 7:30 PM	PA	M-F 30		\$1,200.00 \$4,800.00	1			1		1		1			4
22 Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30		\$1,000.00 \$3,000.00	1				1		1				3
Bachelor Pad 8:00 PM 10:00 PM	PT	M 30		\$2,000.00 \$2,000.00				1							1
Secret Millionaire 8:00 PM 9:00 PM	PT	Su 30		\$2,000.00 \$2,000.00										1	1
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30		\$1,000.00 \$5,000.00				1	1	1	1	1			5

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WTNH-TV

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Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID

11630

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days		Gross Rate	Fri Aug 17	Sat Aug 18	Sun Aug 19	Mon Aug 20	Tue Aug 21	Wed Aug 22	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Total
		Length													
Sunday 11p News	LN	Su		\$1,000.00			1							1	2
11:00 PM 11:35 PM		30		\$2,000.00	2										
Station Gross Totals					5	4	3	12	11	11	11	11	2	2	72

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CONTRACT

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<u>Product</u> MURPHY 4 SENATE 2012		
<u>Contract Dates</u> 08/17/12 - 08/26/12		<u>Estimate #</u> 11630
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTNH	08/20/12	08/24/12	News 8 @ 5a-6a	530a-6a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	11111--				5	\$400.00			
N 2	WTNH	08/20/12	08/24/12	News 8 @ 6a	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	11111--				5	\$450.00			
N 3	WTNH	08/20/12	08/24/12	GMA	7a-9a		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	22222--				10	\$500.00			
N 4	WTNH	08/18/12	08/25/12	Sa Good Morning 6a-8a	6a-7a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----S-				1	\$225.00			
	Week:	08/20/12	08/26/12	-----S-				1	\$225.00			
N 5	WTNH	08/18/12	08/25/12	Sa Good Morning 6a-8a	7a-8a		:30			NM	2	\$450.00
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	Week:	08/13/12	08/19/12	-----S-				1	\$225.00			
	Week:	08/20/12	08/26/12	-----S-				1	\$225.00			
N 6	WTNH	08/18/12	08/25/12	GMA SaSu	8a-9a		:30			NM	2	\$700.00
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	Week:	08/13/12	08/19/12	-----S-				1	\$350.00			
	Week:	08/20/12	08/26/12	-----S-				1	\$350.00			
N 7	WTNH	08/26/12	08/26/12	Su Good Morning 6a-8a	7a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----S				1	\$225.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----S				1	\$350.00			
	Week:	08/20/12	08/26/12	-----S				1	\$350.00			
N 9	WTNH	08/24/12	08/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$300.00			
N 10	WTNH	08/20/12	08/20/12	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	M-----				1	\$250.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
199145 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/12 - 08/26/12	MURPHY 4 SENATE 20	11630

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	WTNH	08/22/12	08/22/12	The View	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--W----				1	\$450.00			
N 12	WTNH	08/20/12	08/24/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	11-11--				4	\$350.00			
N 13	WTNH	08/24/12	08/24/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	----F--				1	\$250.00			
N 14	WTNH	08/20/12	08/20/12	General Hospital	General Hospital		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	M-----				1	\$350.00			
N 15	WTNH	08/21/12	08/23/12	Early Fringe M-F	4p-430p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-111---				3	\$450.00			
N 16	WTNH	08/20/12	08/24/12	Early Fringe M-F	430p-5p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	11111--				5	\$450.00			
N 17	WTNH	08/17/12	08/24/12	News 8 5p-6p	5p-6p		:30			NM	12	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2--				2	\$750.00			
	Week:	08/20/12	08/26/12	22222--				10	\$750.00			
N 18	WTNH	08/17/12	08/24/12	News 8 6p-630p	6p-630p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1--				1	\$1,000.00			
	Week:	08/20/12	08/26/12	11111--				5	\$1,000.00			
N 19	WTNH	08/18/12	08/25/12	Sa News 8 @ 6p	6p-630p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----S-				1	\$300.00			
	Week:	08/20/12	08/26/12	-----S-				1	\$300.00			
N 20	WTNH	08/19/12	08/26/12	Su News 8 @ 6p	6p-630p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----S				1	\$350.00			
	Week:	08/20/12	08/26/12	-----S				1	\$350.00			
N 21	WTNH	08/17/12	08/24/12	M-F 7p-730p	7p-730p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1--				1	\$1,200.00			
	Week:	08/20/12	08/26/12	11111--				5	\$1,200.00			
N 22	WTNH	08/17/12	08/23/12	M-F 730p-8p	730p-8p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----				0	\$1,000.00			
	Week:	08/20/12	08/26/12	11-1---				3	\$1,000.00			
N 23	WTNH	08/20/12	08/24/12	Late News 8	11p-1135p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	1-1-1--				3	\$1,000.00			
N 24	WTNH	08/19/12	08/26/12	Late News Su	11p-1135p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$1,000.00			
	Week:	08/20/12	08/26/12	-----1				1	\$1,000.00			
Totals											82	\$49,875.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
199145 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/12 - 08/26/12	MURPHY 4 SENATE 20	11630

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	08/16/12 / 08/16/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	82	\$49,875.00	\$42,393.75
Totals	82	\$49,875.00	\$42,393.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT
Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID
11630

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888
Fax: 203-784-8912
Direct:

199145

WTNH-TV

Program Name	DP	Days	Length	Gross Rate	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 17	Aug 18	Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	Aug 26	
1 WTNH 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	\$400.00 \$2,000.00	✓			1	1	1	1	1			5
2 WTNH 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$450.00 \$2,250.00	2			1	1	1	1	1			5
3 Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$500.00 \$5,000.00	✓			2	2	2	2	2			10
4 Saturday 6a News 6:00 AM 7:00 AM	EM	Sa	30	\$225.00 \$450.00	2	1							1		2
5 Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$225.00 \$450.00	2	1							1		2
6 Good Morning Sat 8:00 AM 9:00 AM	EM	Sa	30	\$350.00 \$700.00	2	1							1		2
7 Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$225.00 \$225.00	2									1	1
8 Good Morning Sun 8:00 AM 9:00 AM	EM	Su	30	\$350.00 \$700.00	2		1							1	2
9 Dr. Phil 9:00 AM 10:00 AM	DT	M-F	30	\$300.00 \$300.00	2							1			1
10 Rachael Ray 10:00 AM 11:00 AM	DT	M-F	30	\$250.00 \$250.00	2			1							1
11 The View 11:00 AM 12:00 PM	DT	M-F	30	\$450.00 \$450.00	2					1					1
12 WTNH Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$350.00 \$1,400.00	2			1	1		1	1			4

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/16/2012 10:44:39 AM

WTNH-TV

Page 1 of 3



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT
Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID
11630

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888
Fax: 203-784-8912
Direct:

WTNH-TV

				Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
Program Name	DP	Days Length	Gross Rate	Aug 17	Aug 18	Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	Aug 26	Total
CT Style 12:30 PM 1:00 PM	DT	M-F 30	\$250.00 \$250.00	2							1			1
General Hospital 3:00 PM 4:00 PM	EF	M-F 30	\$350.00 \$350.00	2			1							1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$450.00 \$1,350.00	2				1	1	1				3
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$450.00 \$2,250.00	2			1	1	1	1	1			5
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$750.00 \$9,000.00	2	2		2	2	2	2	2			12
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$1,000.00 \$6,000.00	2	1		1	1	1	1	1			6
Saturday 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$300.00 \$600.00	2		1						1		2
Sunday 6p News 6:00 PM 6:30 PM	EN	Su 30	\$350.00 \$700.00	2			1						1	2
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	\$1,200.00 \$7,200.00	2	1		1	1	1	1	1			6
Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30	\$1,000.00 \$3,000.00	2	1			1		1				3
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$1,000.00 \$3,000.00	2			1		1		1			3
Sunday 11p News 11:00 PM 11:35 PM	LN	Su 30	\$1,000.00 \$2,000.00	2			1						1	2

Rachael Beale

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rachael@mediastrategies.com

Date/Time Sent: 8/16/2012 10:44:40 AM

WTNH-TV

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Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Friday, August 17, 2012 to Sunday, August 26, 2012

Estimate ID

11630

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Fri Aug 17	Sat Aug 18	Sun Aug 19	Mon Aug 20	Tue Aug 21	Wed Aug 22	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Total
Station Gross Totals			\$49,875.00	5	4	3	13	12	12	12	13	4	4	82

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/16/2012 10:44:40 AM

WTNH-TV

Page 3 of 3

rachael@mediastrategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTNH-TV Hartford, CT

Date:

8/16/2012

I, Media Strategies and Research,being/on behalf of: Chris Murphy, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Friday, August 17, 2012			Sunday, August 26, 2012		

Total Charges: \$49,875.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, August 16, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title